

JOHN YEUTTER



Colorful Approach

Don't let his 'toxic green' mustache fool you. Northeastern accounting professor, Dr. John Yeutter, is a man on a serious mission. From his lively classroom discussions about finance principles to his spirited displays of support from the RiverHawk bleachers, Yeutter takes a colorful approach to his role in shaping the Northeastern experience.

"We help students go from being adults-in-training to adults by helping them develop, discover, and determine what their life goals and values are," he explains.

This stoic view doesn't restrict Yeutter's enthusiasm to the task at hand.

"I try to be enthusiastic in everything that I do," he says. "I'd like to think that I teach tax with the same excitement that I do when I cheer on the teams—maybe without the yelling and screaming."

University involvement is an inseparable part of life for this career educator and lifelong student.

"I've lived all my life by a university," he explains. "Growing up [on the fringe of Michigan State University] I remember going to concerts, hockey games, and the planetarium. It's the place where things happen."

Northeastern happenings—academic, athletics, jazz, theatre, and otherwise—crowd Yeutter's calendar alongside test dates, birthdays, and anniversaries. If it wasn't for his home's close proximity to campus, one would wonder how the Converse-clad prof manages to cover the breadth of events that he does in any given week.

Yeutter was challenged to take his "experience" to a new level at a tailgate event several years ago.

"Some students I had that were in a fraternity were painting themselves up for the game and came up one person short. They couldn't spell what they needed to spell, so they asked if I would 'paint in' with them," he shares. "From then on, it seemed like they were always one short."

Yeutter's involvement doesn't stop at service and participation, but includes regular contributions to the annual fund and special projects, such as the Centurion Scholarships program.

"I know people who say, 'I'm involved, I don't need to give,'" he explains. "I put my money where I see an impact."